

## Applied Identity Delivers Network Policy Enforcement and Improved Compliance for Virtualized Application Delivery Infrastructures

### Newest Identisphere™ Virtual Appliance Compatible with Citrix

SAN FRANCISCO, CALIFORNIA - August 20, 2009 – [Applied Identity](#), Inc., a leader in identity aware [network security](#) solutions, today announced the immediate availability of a new version of its [Identisphere](#) network policy enforcement product including new features for supporting virtual data center environments. Identisphere version 3.5 introduces the ID-Enforce Virtual Appliance (ID-Enforce VA), the first network policy enforcement appliance certified to run on the Citrix® XenServer™ platform for server virtualization. The ID-Enforce Virtual Appliance provides deployment flexibility, administration efficiency and application availability to organizations that use Identisphere to address compliance requirements and improve information asset protection. A Citrix Ready™ product, Identisphere with ID-Enforce VA is a manageable and cost-effective compliance and network protection solution for virtually-hosted Citrix® XenApp™ and Citrix® XenDesktop™ deployments. Identisphere version 3.5 also implements access enforcement based on application whitelists, which prevents applications running in hypervisor environments from being a potential source of data compromise from zero day attacks.

According to a commissioned study conducted by Forrester Consulting on behalf of Citrix Systems, organizations need to adopt application delivery infrastructure technologies like desktop virtualization, application virtualization and application streaming to address pressures for improved desktop performance, security and availability.

Increasingly, data centers are deploying these technologies on virtual servers to maximize IT resources, further green IT initiatives, improve administrative efficiencies and help ensure day-to-day application availability. The Identisphere solution with ID-Enforce VA provides a unique solution for protecting networks running application delivery infrastructures with a virtualized solution that controls access to backend applications and data, enforces resource segregation among users of virtual desktops, and addresses compliance mandates with identity-based event monitoring and audit reporting.

“Identisphere delivers compliance and critical asset protection to organizations in diverse industries such as financial services, government, service providers and energy,” said Brian Nugent, President and CEO of Applied Identity. “Since more of our customers are deploying their applications on virtual server environments, we created ID-Enforce VA to deliver the same enforcement capabilities that our customers already trust enhanced with the deployment flexibility and near-hardware performance provided by Citrix XenServer. We expect this will make it easier for customers to conduct evaluations and deploy enforcement points anywhere they are needed using available hardware.”

The Identisphere version 3.5 release also includes whitelist enforcement features which help organizations protect networks from malware and malicious client software. Identisphere version 3.5 introduces the ability to implement policy enforcement based on run-time validation of the client application. For example, hypervisor clients are instantiated by data centers on demand, and when they are rendered they may not have the latest software versions or antivirus signatures. Protecting networks in these environments typically requires “quarantining” these applications until posture checking and updating can be completed. By enforcing logical access policies in the network with application whitelists,

Identisphere helps avoid these quarantine cycles while preventing these environments from posing a risk as a potential source of zero-day attacks and data leakage.

Identisphere version 3.5 with ID-Enforce VA is available immediately through Applied Identity's worldwide network of partners and resellers. For more information about Applied Identity's solutions, visit Applied Identity's website at [www.appliedidentity.com](http://www.appliedidentity.com).

### **About Applied Identity**

Founded in 2004, Applied Identity is a leading provider of enterprise-class, identity aware network solutions that help organizations to simplify, consolidate, define and enforce network security policies to demonstrate compliance and reduce business risk. Customers deploy Applied Identity's solutions to meet compliance requirements by securing their applications, implement guest networks, protect enterprise networks from breaches at remote sites and foreign offices, and ease audit overhead with network usage reports. Applied Identity's solutions:

- Save time by deploying rapidly into existing infrastructures.
- Save money by reducing administrative overhead and easing compliance burdens.
- Save networks by applying the power of identity aware networking to protect networks from the inside.

Applied Identity's Identisphere™ solutions products include low-touch and virtual appliances that can be rapidly deployed and seamlessly integrated into the existing network infrastructure. The ID-Enforce Gateways Models 5000, 7000 and 10000 Version 3.3, including the ID-Enforce Client ID-Mark v3.3 and the Identisphere Manager (ID-Policy v3.3), achieved Common Criteria certification at Evaluation Assurance Level 2 (EAL 2) on October 6, 2008. For more information, visit [www.appliedidentity.com](http://www.appliedidentity.com).

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