

## **New Network Protection Solution Expands Application Virtualization Support**

### Latest Release of Applied Identity's Identsphere™ Solution Offers Security for Windows Application Virtualization Environments and Virtualized Appliances

**SAN FRANCISCO, CALIFORNIA - March 9, 2009** – Applied Identity, Inc., a leader in identity aware network security solutions, today announced the immediate availability of the latest release of its Identsphere network protection product. Identsphere version 3.4 introduces security integration for organizations seeking to improve efficiencies and reduce IT operating costs by deploying Windows application virtualization environments. It also includes a virtual appliance for easy product evaluation, as well as new transparent audit capabilities.

In an August 2008 report “Investigate PC Application Virtualization Now, Deploy From 2009,” Gartner, Inc. analysts state “despite some recognized technical limitations, application virtualization appeared set for a significant upturn in use. Application virtualization products isolate applications from the operating systems on which they run and from other applications.” Identsphere version 3.4 facilitates safe deployment of Windows application virtualization solutions by giving managers the ability to control and audit enterprise network traffic associated with individual users accessing applications on platforms such as Citrix XenApp. Identsphere accomplishes this with no impact on user experience.

Identsphere version 3.4 also leverages virtualization technology with a virtual appliance for supporting easy product evaluation. “We wanted to support new ways for prospective customers to evaluate our solutions in their own test environments,” commented Bill Moore, Vice President of Worldwide Sales and Marketing for Applied Identity. “For the first time, Identsphere’s policy enforcement gateway ID-Enforce is available as a virtualized appliance. For anyone who would like to evaluate the Identsphere solution and see the value it can bring to their operations, it means it will be possible to quickly implement the Identsphere solution anywhere using existing hardware.”

The ability to monitor who is accessing what resources on the network is another important capability for managers who need to protect critical assets and meet compliance requirements. “Two key features of Identsphere version 3.4 are its clientless Kerberos integration and fail-to-wire capabilities,” said Rolf O’Grady, Vice President of Engineering for Applied Identity. “Clientless Kerberos integration permits the system to identify user traffic, and fail-to-wire enables network traffic to bypass the appliance in the event of hardware failure. Together, these features give managers the ability to monitor and report on who is accessing resources on their network with no impact on user experience or operational quality of service. This transparent audit capability is invaluable for demonstrating compliance with security policies and satisfying audit requirements.”

Identsphere version 3.4 is available immediately through Applied Identity’s worldwide network of partners and resellers. For more information about Applied Identity’s solutions, visit Applied Identity’s website at [www.appliedidentity.com](http://www.appliedidentity.com).

#### **About Applied Identity**

Founded in 2004, Applied Identity is a leading provider of enterprise-class, identity aware network

solutions that help organizations to simplify, consolidate, define and enforce network security policies to demonstrate compliance and reduce business risk. Customers deploy Applied Identity's solutions to meet compliance requirements by securing their applications, implement guest networks, protect enterprise networks from breaches at remote sites and foreign offices, and ease audit overhead with network usage reports. Applied Identity's solutions:

- Save time by deploying rapidly into existing infrastructures.
- Save money by reducing administrative overhead and easing compliance burdens.
- Save networks by applying the power of identity aware networking to protect networks from the inside.

Applied Identity's Identsphere™ solutions products include low-touch and virtual appliances that can be rapidly deployed and seamlessly integrated into the existing network infrastructure. The ID-Enforce Gateways Models 5000, 7000 and 10000 Version 3.3, including the ID-Enforce Client ID-Mark v3.3 and the Identsphere Manager (ID-Policy v3.3), achieved Common Criteria certification at Evaluation Assurance Level 2 (EAL 2) on October 6, 2008. For more information, visit [www.appliedidentity.com](http://www.appliedidentity.com).

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