

MEDIA ALERT

April 17, 2007

JOHN REECE, FORMER CIO OF THE IRS AND TIME WARNER TO BE KEYNOTE SPEAKER AT INFOSECURITY EUROPE 2007

Information Security Luminary and Applied Identity Advisory Board Member to Speak in Keynote Presentation Debate on the Topic of "Is Network Security Dead?"

WHO:

John C. Reece is CEO of JCRA, a strategic consulting firm focused on advising corporate and government leaders how to resolve issues that impact their enterprises' ability to create new stakeholder value. Previously, Mr. Reece served as Deputy Commissioner for Modernization & Chief Information Officer at the U.S. Internal Revenue Service. Mr. Reece also created the first corporate CIO position at Time Warner and has served as managing partner in two leading global management and strategy consulting firms -- Booz, Allen & Hamilton and Strategic Planning Associates. He has also held management positions at IBM, Union Carbide, and American Express.

DETAILS:

Mr. Reece will speak on the growing importance of network security in the enterprise while taking part in a keynote presentation panel debate entitled, "Is Network Security Dead?" Mr. Reece will also be present at the Brookcourt Solutions stand F250 on the expo hall floor to answer questions relating to the topics of network security, compliance rigor, and identity-based access control as competitive advantages for today's enterprise.

WHERE: Grand Hall, Olympia. London, England.

WHEN:

Keynote Session: Wednesday, 25 April, 2007 in the Keynote Theatre at 11:30 - 12:30.
"Is Network Security Dead?" panel discussion moderated by Sir Richard Fitzhugh.

Brookcourt Solutions Stand #F250 Appearance:
Tuesday, 24 April, 2007 – Thursday, 26 April, 2007
14:00 – 16:00 hours

MORE INFORMATION:

For more information about the conference, visit
<http://www.infosec.co.uk/>. To register for a free invitation to the event, courtesy of Brookcourt Solutions, go to: <http://www.infosec.co.uk/BrookcourtSolutionsInvitation>.

ABOUT APPLIED IDENTITY:

Applied Identity provides identity unification, network access management, and compliance solutions that enable organizations to normalize user identities across multiple directories, protect their data centers and other high value corporate assets, to control third party access, and to achieve secure network segmentation. The company's ID-Enforce™ product line enables user-level privileges within the network and provides for detailed, real-time reporting on user activity, enabling compliance with the "transparency" requirements of various industry regulations. The company's solutions integrate seamlessly with existing identity and security infrastructures, resulting in rapid deployment, immediate ROI, and a significant reduction in the cost and complexity of compliance with regulations such as HIPAA, SAS 70, Sarbanes-Oxley (SOX), PCI, and the EU Market Abuse Directive (MAD), and MiFID. The company is headquartered in San Francisco, CA and has engineering operations in Silicon Valley. The company's customers are located throughout the world -- from the UK and Italy, to India, Israel and Japan. For more information, visit www.appliedidentity.com.

ABOUT BROOKCOURT SOLUTIONS:

Brookcourt Solutions provides state-of-the-art secure networking solutions that offer measurable business value with unrivalled customer service. The company's success comes from not only its ability to solve business problems using IT, but also in its capability to identify new technologies that improve the business environment. Brookcourt addresses the need for enterprise-class secure networking by collaborating with industry-leading vendors and advisors. Coupled with key technology skills, Brookcourt offers solutions covering the areas of Security, Wireless, WAN/LAN, IP Secure Convergence, Compliance, Network Managed Service and Maintenance Solutions. For more information, visit www.brookcourtsolutions.com.

Contacts:

Kristina J. Yee
Senior Director, Corporate & International Marketing
Applied Identity
(415) 593-2100, ext. 1302
marcom@appliedidentity.com

Neil Stinchcombe
Public Relations Director
Eskenzi Public Relations
+44(0)20 8449 1007
neil@eskenzipr.com

Product and company names and design marks herein are trademarks of their respective owners.

###