

FOR IMMEDIATE RELEASE

Applied Identity and Samyang Join Forces to Offer Identity-driven Access Management Solutions in Korea

SAN FRANCISCO, CALIFORNIA and SOUTH KOREA, June 23, 2007— Applied Identity, a developer of identity-driven access management solutions, today announced the formation of a distribution and professional services partnership with Korea-based Samyang Data Systems, a highly experienced provider of technology solutions in Asia.

The continued growth of IT networks as well as increased security threats are driving the growth in demand for comprehensive network security solutions in South Korea and Asia Pacific. Emerging security technologies are gaining a firmer foothold in the region providing end users with integrated solutions that offer multiple functionalities on a single platform. With the continued growth of both internal and external threats, the network security market in South Korea is increasing dramatically with a strong focus on the adoption and implementation of Firewalls, IPSec VPNs, SSL VPNs and Intrusion Detection and Prevention technology. Applied Identity's identity-driven access management solution provides a relatively easy-to-deploy enhancement -- and in some cases, an alternative to, these network control solutions.

Companies in the United States, the United Kingdom, Italy, and other parts of the world are currently using Applied Identity's solutions to enable network segmentation, data protection at the network layer (as opposed to the application layer), and guest worker access management. The solutions also help organizations to meet certain internal audit and regulatory compliance requirements. Significantly, because Applied Identity's products are based on ID, or identity, rather than on IP (Internet Protocol), the company's solutions are able to provide more accurate and fine-grained access control than other solutions on the market.

“Protecting the network and the critical IT resources in the organization is literally not enough with the existing security products and solutions available nowadays in the Korean market. It seems that attacks from inside the network more than attacks from outside are becoming bigger issues as internal incidents are more likely to be fatal to operations and very costly. We don't know exactly who is responsible for these attacks with IP-based security edge products, but Applied Identity enables us to get past this issue. Applied Identity creates another perimeter for the internal network on the basis of identity. It makes those critical IT assets invisible and thus not viewable or accessible by unauthorized users, and then keeps the record of every access in a certain log format for an IT compliance use later” said Soo-sik Byun, CEO of Samyang Data Systems Inc.

"Korea is one of the fastest growing markets in Asia and the demand for robust and integrated network security solutions there is significant," commented Steve Momchilovich, Vice President of International Business Development for Applied Identity. "We chose to partner with Samyang Data because of their experience, professionalism, and proven success in providing quality IT and

network security services to organizations in this country. Their knowledge of the IT space is significant, and their reputation stellar."

About Samyang Data Systems Inc.

Samyang Data Systems offers total IT services with highly experienced staff and the latest best-of-breed solutions across various industries in Korea. The 13-year-old system integrator has consistently improved its business competencies to better provide quality service to its customers, and to hold its strong position in the rapidly evolving Korean business environment. The company has built close and firm relationships with its customers on the basis of trust and belief. Samyang Data has the reputation of understanding its customer's needs, and providing robust and top quality state-of-the-art technologies through its network of honorable partners worldwide.

Samyang Data Systems consolidates all currently available services and solutions in IT services, Conferencing, Networking, and Security in order to satisfy their customers' various needs. In this respect, Samyang has identified great market opportunity in offering practical identity-based access management solutions through Applied Identity. Rapidly increasing IT compliance issues as well as regulatory requirements for protecting internal threats within the Korean organization is driving rapid evolution in the market sooner than many corporations expected. For more information, visit www.syds.com.

About Applied Identity

Applied Identity is a leading provider of identity-driven access management solutions that enable organizations to audit, unify, define and enforce enterprise-wide access policies based on user identity. The company's appliance-based solutions enable organizations to normalize user identities across multiple directories, protect their data centers and other high value corporate assets, to control third party access, and to achieve secure network segmentation. The company's ID-Enforce™ product line enables user-level privileges within the network and provides for detailed, real-time reporting on user activity, enabling compliance with the "transparency" requirements of various industry regulations. Applied Identity's solutions integrate seamlessly with existing identity and security infrastructures, resulting in rapid deployment, immediate ROI, and a significant reduction in the cost and complexity of compliance with regulations such as HIPAA, SAS 70, Sarbanes-Oxley (SOX), PCI, and the European Union Market Abuse Directive (MAD). The company is headquartered in San Francisco, CA and has engineering operations in Silicon Valley. The company's distribution partners are located throughout the world -- from United Kingdom to Dubai and Italy, to India, Israel, Japan, Thailand, and now Korea. For more information, visit www.appliedidentity.com.

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