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Contact:

Susan Lehman
Story Communications
(510) 832-6006
susan@storypr.com

Tom Bennett
Vice President of Marketing
(415) 593-2100 ext. 1300
tbennett@appliedidentity.com

APPLIED IDENTITY DELIVERS SECURE, UNIFIED USER AUTHORIZATION AND POLICY MANAGEMENT

*Identiforce and PolicyCAD Unify Application and Network User Security Administration
to Reduce Costs*

SAN FRANCISCO, CA, March 27, 2006—Applied Identity, the first company to enable identity-based network access control utilizing existing domain identity and directory services; today announced Identiforce™ version 2.0, featuring a new graphical policy development tool called PolicyCAD™. Identiforce enables centralized, fine-grained network-layer authorization because it leverages existing LDAP identities and infrastructure to control access to network resources universally across the enterprise. PolicyCAD is a graphically-rich tool for creating and managing user authorization policies within LDAP. The company is releasing version 2.0 with paying customers in the financial services, government, contract services and healthcare industries.

"Applied Identity builds identity-driven policy into the network and fills the gap between network access and our application-level security, a crucial gap given how our network extends outside our perimeter," said Robert Lundy-Paine, Information Systems - Systems Administrator at Alameda Hospital. "Applied Identity's ability to create virtualized UserLANs™ using existing infrastructure and to audit access by name was the ideal solution to protect our critical health information assets."

Identiforce is the only identity-based access management platform that deeply integrates with existing directories such as Active Directory, and allows policy to be embedded in the directory so that network access and application access are managed from a single platform. Directory integration dramatically improves IT efficiency by dynamically reflecting user access profile adds, changes, and deletes via policy collectively across the network whenever employee, contractor or partner identity and authentication attributes are updated. For example, when the IT staff modifies a user privilege in the LDAP directory, the change is automatically reflected for all Identiforce-protected network applications and servers.

"Directory-based network access policy is an important innovation for network security," said Stacey Quandt, Research Director, Security Solutions and Services at Aberdeen Group. "It allows an organization to take advantage of already deployed identity management infrastructure and process as a means of reducing administrative overhead and ensuring up to date policy."

"When IT has to manage policy piecemeal on separate management platforms for different systems, it creates needless complexity and redundancy" said Brian Nugent, President and CEO of Applied Identity. "With Identiforce and PolicyCAD, the directory is our management platform, allowing us to tightly integrate identity, policy, and existing identity management business processes. Applied Identity enables companies to let business logic drive security, rather than the other way around."

Identiforce logs all user activity and integrates with enterprise Security Information Management (SIM) and Security Event Management (SEM) solutions via Syslog output, so that customers can monitor compliance with both internal security policies and externally defined regulations, and have detailed log information available for potential forensic analysis.

The Identiforce version 2.0 appliance offers a truly clientless configuration through standard web browsers along with support for existing authentication mechanisms. In addition, with its optional Identiforce Signature Client™, IT staff can create detailed, irrefutable audit trails of user activities. The Signature Client is a non-intrusive device driver that embeds client signatures in the packet stream to create a cryptographically verifiable, end-to-end chain of custody to help meet business non-repudiation requirements or comply with government security initiatives such as NIST 800-53.

“Enterprise organizations in both public and private sectors need high assurance solutions that provide detailed, easily understood audit information about what users do on their networks,” said Carlos Solari, security consultant and recent former CIO to the White House. “The options available for Identiforce provide the security to meet high standards for both pro-active protection and retroactive auditing.”

PolicyCAD Simplifies Policy Creation, Management and Deployment

PolicyCAD is a configuration tool that gives security administrators an intuitive, graphical way to easily define and manage network access policies within LDAP v3 / Microsoft Active Directory services. Rather than using the cumbersome command-line LDAP instructions common to other LDAP security policy tools, PolicyCAD enables simple, point and click actions for policy development. IT administrators can use PolicyCAD to easily create, modify, and delete user resource authorization that control network-layer access from any user to any IT resource.

By leveraging existing identity management systems and business processes, PolicyCAD reduces the expense of duplicate infrastructure and maintenance procedures that are tied to other network access management methods. In addition, it is very easy to learn, since it builds upon existing directory structures.

About Applied Identity

Applied Identity is a developer of unified, identity-driven authorization mechanisms that control access to network and application resources. The company's Identiforce and PolicyCAD products unify network and application authorization across an entire enterprise network's topology and produce an irrefutable audit trail of user activity, for organizations that must offer open networks while contending with stringent authorization and regulatory requirements. Applied Identity reduces the cost and complexity of managing access control by working with existing identity management directories and network infrastructure. Funded by Bay Partners, Sigma Partners, and Globespan Capital Partners, Applied Identity is based in San Francisco, California. For more information, please visit www.appliedidentity.com.

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