

MEDIA ALERT

November 22, 2006

JOHN REECE, FORMER CIO OF THE IRS AND TIME WARNER TO HEAD INFORMATION SECURITY ROUNDTABLE SERIES

Information Security Luminary to Head CIO Roundtable on "The Trusted Network: Security, Identity, and Compliance in the Extended Enterprise"

WHO:

John C. Reece, former CIO of the Internal Revenue Service and Time Warner, will speak briefly on the topic of "The Trusted Network." Then Mr. Reece will head a senior CIO/CSO/VP of Information Security roundtable discussion. Currently scheduled to appear with Mr. Reece are IT security expert Paul de Graaff, currently Unisys Practice Director of Enterprise Security for Global Financial Services and former CISO of the Depository Trust & Clearing Corporation, and Lloyd Hession, the CSO of BT Radianz.

Following the formal program, Mr. Reece and other networking and information security experts will be available to answer questions, particularly in relation to network security, IT's role in meeting compliance, and identity-based access control.

WHEN:

There will be two breakfast seminars in the NY/CT area, and in the Boston area:
Wednesday, December 6th at the Stamford, CT Westin
Thursday, December 7th at the Waltham, MA Westin

Registration begins for each seminar at 8:30AM. Program begins at 9:00AM. Final Q&A session ends by 11:00AM.

For those who cannot attend the seminar, a free DVD recording of the program will be available. Request a copy of the DVD at www.appliedidentity.com/breakfastseries2006.

DETAILS:

Join Applied Identity, PacketLogix and former IRS and Time Warner CIO John Reece for a free breakfast seminar and CISO roundtable discussion on "The Trusted Network: Security, Identity and Compliance in the Extended Enterprise."

Good security solutions don't lock down your networks -- they open them up. Enable more users to enter your expanding perimeters and perform more on the network securely.

Learn how enterprises can build on their existing network infrastructures and policy to:

- *Mitigate insider threats
- *Protect high value data/applications
- *Facilitate auditing, compliance reporting
- *Control guest worker access
- *Segment the network by user

Each seminar attendee will receive a valuable gift bag and be entered to win one of several free raffle prizes including an iPod™ and hand-held GPS system.

MORE INFORMATION:

For more information about the conference and to register, visit <http://www.appliedidentity.com/breakfastseries2006>.

If you are a CIO/CSO/CTO interested in participating in the CIO roundtable, contact marketing@appliedidentity.com.

ABOUT APPLIED IDENTITY:

Applied Identity provides identity-based security management and compliance solutions that enable organizations to protect their data centers and other high value corporate assets, to control third party access, and to achieve secure network segmentation. The company's Identiforce™ product line enables user-level privileges within the network and provide for the detailed auditing of user activity and policy compliance. The company's solutions integrate seamlessly with existing identity and security infrastructures, resulting in rapid deployment, immediate ROI, and a significant reduction in the cost and complexity of compliance with regulations such as HIPAA, SAS 70, Sarbanes-Oxley (SOX), PCI, and the EU Market Abuse Directive (MAD). The company is headquartered in San Francisco, CA and has distribution partners and operations in Silicon Valley, Italy, India, and Japan. For more information, visit www.appliedidentity.com.

ABOUT PACKETLOGIX:

PacketLogix provides sophisticated end-to-end solutions. The company delivers comprehensive infrastructure solutions within converged environments. PacketLogix sees your IT infrastructure as a whole and will go to great lengths to make your systems and technology best serve your organization. The company's customers and partners include leading businesses and governments, universities and hospitals throughout the northeastern United States. For more information, visit www.packetlogix.com.

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